

## Key Messaging: Who We Are and What We Do

- Since the early days of founder Bill Milliken's "street academies," a relentless dedication to educational equity has been at the core of who we are and what we do at Communities In Schools.
- Communities In Schools' mission is to surround students with a community of support, empowering them to stay in school and achieve in life.
- At CIS, we work hand-in-hand with schools, communities, and families to ensure students have access to the
  resources and opportunities they need to be successful in school and in life.
- Communities In Schools is the nation's largest youth empowerment organization, proven to help kids stay in school and on track to graduation.
- Working directly inside schools, CIS connects students to caring adults and community resources designed to help them succeed.
- Communities In Schools services are free, voluntary, and confidential.
- Communities In Schools has full-time, dedicated direct care staff working year-round on elementary, middle and high school campuses. Whether it's counseling, academic assistance, school supplies, food, or positive role models, CIS is there to help students overcome obstacles, and succeed in school.
- CIS empowers students to stay in school and on track to graduate so they can be successful in life.
- Ensuring equitable conditions for learning requires placing students at the center and surrounding them with a
  caring community that provides the support each individual student needs to overcome their particular
  academic and non-academic obstacles and empowers them to achieve their own success.
- Communities In Schools is the leading provider of integrated student supports, with an evidence-based model driven by a local needs assessment, school-wide planning, individualized case management, and the delivery of tiered supports focused on the whole child.
- At CIS, we believe that every child needs and deserves:
  - A one-on-one relationship with a caring adult
  - A safe place to learn and grow
  - o A healthy start and a healthy future
  - o A marketable skill to use upon graduation
  - A chance to give back to peers and the community