



For Immediate Release June 22, 2015

IBM TO HOST COMMUNITIES IN SCHOOLS STUDENTS FOR DAY OF LEARNING AND FUN

(AUSTIN, TEXAS) – IBM will welcome nearly 70 students on Tuesday, June 23rd for on-site STEM (Science Technology Engineering Math) activities from 10 a.m. to 1 p.m. The students are participating in Communities In Schools summer programming and are from 13 Central Texas elementary schools.

While at IBM, students they will participate in STEM activities, including:

- The Watson Lab – students will learn how a powerful computer can use its knowledge of data analytics to help doctors determine treatment options for patients and how robots can be programmed to understand voice commands
- Client Innovation Center– students will learn what is meant by the term the “internet of things” and have fun seeing the process
- The Atom Movie – students will watch a short video that pictures groups of atoms, as developed by IBM researchers
- Dr. Kold, retired IBMer RickMcMaster, will do demos with liquid nitrogen and teach science to the students in a fun and visible way

“Communities In Schools is thrilled to be able to partner with IBM for this experience,” explains Amy Hagen, Communities In Schools Co-Director of Elementary Schools Services. “A visit to IBM encourages students to consider careers in technology, plus they are able to experience really cool, top secret stuff.”

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ABOUT COMMUNITIES IN SCHOOLS

The mission of Communities In Schools is to surround students with a community of support, empowering them to stay in school and achieve in life. In the 2013-2014 school year, we served over 60,000 individuals in 60 schools across 6 districts with services ranging from mental health counseling to crisis intervention, basic needs assistance, mentoring, and academic intervention. 6,223 students received intensive case management, 99% of those students stayed in school and 86% improved their grades, attendance, and/or behavior.

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